



Office of the Vice President of Professional Development

Officer Report

September 2013

September

This month the team hosted the first GPSA social for Fall:

- 175 RSVP's were registered in Eventbrite
- Had 12 sign-ups on wait list, and 26 direct emails
- Saved \$600 by reducing catering order based on metrics
- Only 68 graduate students showed, 76 total attendees
 - Only 13 GPSA officials attended, not included in 68

Because of the lack of attendance but significant registration for the event a new model is going to be assessed and implemented for future events. Events that might have a ticket value and purchase (\$5 to attend) may make students show-up for the event. Ask that all assembly members and GPSA executives attend and promote events within their departments and colleges.

Worked with Office of Graduate Education on finalizing marketing and collateral for Graduate Appreciation week in Spring 2014. We are finally getting the OGE to prepare in advance for events and not have to scramble at the last minute. ☺

Arranged for free to discounted rate on select event tickets for Graduate students to Scottsdale Center for the Performing Arts. All free shows have been listed on the GPSA website. For information on discounted tickets and events please email: vppd@asu.edu

October (Preview)

Planning for the decennial anniversary of GPSA is underway. GPSA is planning to host an event during the week of homecoming. The assembly, executive staff, and select university individuals will be invited to participate.

- Dr. Crow, Dr. Phillips, Dr. Olsen, Dr. Rund, Dr. Webber and Dr. Wilkison, and past GPSA executives are on the guest list* *not confirmed
- A hosted dinner for current GPSA officials will be hosted @ HandleBar after the event.

Social/Events

The office of the VPPD has planned all of this year social events and interactions. Most locations are finalized and being vetted for cost

- All events will be monitored through Eventbrite.
- Purchase tactic will be implemented to increase value of participation in events. This will also allow for us to see if Grads would want to pay for an event.
- All events are advertised on GPSA.ASU.EDU; inside of My.ASU.EDU and in the GradStu.

Professional Development

Looking to Academic Technologies to offer graduate TA and RA specific resources. Update slotted for October once the AT is finalized under the new Associate Provost Timmes.

If you would like to participate in the VPPD committee I am accepting applicants. Currently on the roster is: Jorge Mancillas, Kim Davidson, Katie Borwn

NAGPS national conference is coming in November 3-7. Would like the Assembly members to consider participation. You may present research and gain a CV line.

