

## Assembly Bill #17: 41<sup>st</sup> Annual ASU Language & Literacy Conference

Application Title

41st Annual ASU Language & Literacy Conference

Short Summary

The annual language and literacy conference put on by graduate students in the Mary Lou Fulton Teacher's College is a long-standing ASU tradition. The purpose of the conference is to bring together graduate students, classroom teachers, and professors from around the state to engage in meaningful dialogue about literacy education through workshops, sessions, and keynote addresses. The conference also provides an opportunity for ASU graduate students to present their research and ideas to a wider audience. In addition, the conference provides a service to teachers around the state (many of whom are ASU graduates) by offering them an opportunity to earn professional development hours.

Requested Amount

\$2,000

### Application Team

#### Applicant

Name	E-Mail	Phone	Agree to Rules
Sarah Newcomer	sarah.newcomer@asu.edu	On file	Yes

#### Sponsor

Name	E-Mail	Phone
Silvia Nogueron	silvia.nogueron@asu.edu	On file

### Organization Information

#### 1.1 Select your organization or choose other. \*

Alpha Upsilon Alpha

#### 2 Is your organization registered with the SORC?

Yes

### Event Information

#### 1 Event Start Date \*

02/11/2011

#### 3 Event Participants \*

We expect ASU graduate and undergraduate students and faculty, as well as teaching professionals from around the state to attend the conference.

### Budget Justification

#### 1.1 Description and vendor \*

Dinner--Atlasta University Club Catering

#### 1.2 Total Cost \*

\$8,121.39

**1.3 Amount Requested \***

\$2,000.00

**2.1 Description and vendor**

Cash Bar--Cellar Event beverage Service

**2.2 Total Cost**

\$2,456.70

**2.3 Amount Requested**

\$0.00

**3.1 Description and vendor**

Venue--ASU Old Main

**3.2 Total Cost**

\$500.00

**3.4 Amount Requested**

\$0.00

**4.1 Description and vendor**

Advertising--ASU Marketing Department

**4.2 Total Cost**

\$616.00

**4.3 Amount Requested**

\$0.00

**5.1 Description and vendor**

Registration Online Service--RegOnline

**5.2 Total Cost**

\$800.00

**5.3 Amount Requested**

\$0.00

**6.1 Description and vendor**

Honorariums for two key note speakers

**6.2 Total Cost**

\$200.00

**6.3 Amount Requested**

\$0.00

**7.1 Description and vendor**

Photo Images for advertising (Istockphotos)

**7.2 Total Cost**

\$57.75

**7.3 Amount Requested**

\$0.00

**9 Total Cost of Event \***

\$12,751.84

**10 Total Requested from GPSA \***

\$2,000.00

**11 Matching Funds**

We expect to receive matching funds from the Delbert and Jewell Literacy Endowment of 5,000.00.