

Assembly Bill #32: Sports and Entertainment Law Association

Application Title

Teenage Paparazzo

Short Summary

The Sports and Entertainment Law Students Association will host a screening of a documentary entitled, "Teenage Paparazzo." The documentary is a social commentary on pop culture and the effects it has on America's youth. Adrian Grenier is the head of the project and he called on numerous celebrities, attorneys, journalists, producers, and directors in completing the work. A panel consisting of celebrities, attorneys, and journalists will discuss the documentary and provide insight into the implications of the entertainment field. An educational overview will also be provided in addition to the panel by way of CD/DVD that will be available to all graduate programs at ASU.

Requested Amount

\$2,000

Application Team

Applicant

Name	E-Mail	Phone	Agree to Rules
John Sinodis	john.sinodis@asu.edu	On file	Yes

Sponsor

Name	E-Mail	Phone
Ed Hermes	ehermes@asu.edu	On file

Organization Information

1.1 Select your organization or choose other. *

Sports and Entertainment Law Assoc

Event Information

1 Event Start Date *

04/23/2011

2 Event End Date *

04/23/2011

3 Event Participants *

We expect a wide range of participants. All students, with a focus on graduate students, professionals, and community members will be invited to the screening. We intend to have a professor and a student each act as a moderator for the panel.

Budget Justification

1.1 Description and vendor *

US Airways - 3 Flights. 1 ticket in first class from New York. 2 in regular coach from LA.

1.2 Total Cost *

\$1,400.00

1.3 Amount Requested *

\$1,400.00

2.1 Description and vendor

The W Hotel. 3 rooms for 2 nights. One suite that costs \$250/night. 2 regular rooms that cost \$175. We are clearly getting deals on these rates already.

2.2 Total Cost

\$1,200.00

2.3 Amount Requested

\$450.00

3.1 Description and vendor

MADCAP Independent Film Theatre. Nonprofit rate for medium size theatre (seats 158) for two screenings costs \$250/per.

3.2 Total Cost

\$500.00

3.4 Amount Requested

\$0.00

4.1 Description and vendor

Advertising/Marketing Costs. New Times, College Times, printing, etc.

4.2 Total Cost

\$1,000.00

4.3 Amount Requested

\$0.00

5.1 Description and vendor

Speaker Fees from Range Life Entertainment and HBO

5.2 Total Cost

\$6,000.00

5.3 Amount Requested

\$0.00

6.1 Description and vendor

Educational DVD and Curriculum Course Packet. Includes the in-person panel discussion.

6.2 Total Cost

\$1,000.00

6.3 Amount Requested

\$150.00

9 Total Cost of Event *

\$11,100.00

10 Total Requested from GPSA *

\$2,000.00

11 Matching Funds

We will likely secure \$950 from the Student Bar Association. SELSA will work to match the excess costs. As we are unable to sell tickets, we will have sponsorships from the New Times, the College Times, and local law firms, businesses, etc. We will also host silent auctions and conduct other fundraising activities for the event.