

August 2014 Report

From the Office of the GPSA President

Date: 8/18/2014



Upcoming Events & Deadlines

- Following the approval of the budget, the New Programs Committee will be convened and charged with the task of creating the application criteria and selection process to dedicate \$15K to a new GPSA program. The program will be selected through a competition in which all ASU graduate students can participate and suggest ideas for new programs.
- Student Forum with President Crow will be hosted in September at the Downtown campus. Details will be made available as they are finalized.

Action Required

- Please direct students to this link if they wish to become involved with GPSA. They can sign up to volunteer in our committees, programs, advocacy, and events at this link. <http://gpsa.asu.edu/volunteer/>
- Please visit this page to read about **Why** GPSA exists, **How** we do what we do, and **What** we are <http://gpsa.asu.edu/our-gpsa/>
- Please use the **#ourgpsa** when talking about GPSA or a graduate education related topic on social media.

Executive Committee Meeting Minutes

Members Present: All members were present on a weekly basis throughout the summer for 2-4 hour meetings.

Members Absent: none.

The Executive Committee met on a weekly basis throughout the months of May, June, July, and August. During these meetings the Committee provided and received ongoing leadership development as well as transitional training into new executive roles. In addition, the Committee took part in extensive planning and redesigning of programs, projects, events, and advocacy efforts to span the 2015 academic year.

Date & Time of Next Committee Meeting: The Executive Committee will continue to meet on a regular basis throughout the fall 14 semester. The Committee will convene on Fridays at 2pm whenever there is not an Assembly Meeting scheduled. The Executive Committee will meet with all GPSA Directors once a month.

Executive Report

- Led executive team through conceptualization and implementation of new marketing campaign aimed at branding GPSA's image as an inclusive and accessible representative student association **#ourgpsa**. The campaign is in response to our annual needs assessment results, which show that some graduate students perceive GPSA as an exclusive organization and think of it as a source of funding. The campaign is an effort to highlight GPSA's organizational identity and values in order to increase awareness and participation.
- Met with Provost to discuss graduate TA/RA base pay increases as promised in negotiations surrounding the new Athletics fee.
- Attended Arizona Board of Regents meeting at NAU in June. Addressed the Regents regarding a lower tuition rate for DREAMers, including current and future graduate student DREAMers.
- Attended weekly meeting with Council of Presidents (COP) composed of the five Presidents in the Associated Students of Arizona State University (ASASU) <https://eoss.asu.edu/studentgov?destination=studentgov>. COP discussed several university-wide initiatives and projects.
- Attended several meetings with the Office of Graduate Education, Dean of Student Services, Vice President of Educational Outreach and Student Services as well as with the University's President to discuss several topics and projects of relevance to ASU graduate students.
- Facilitated process of replacement of VP of Internal Affairs due to internal complications.
- Led Executive team through process of action planning for events, programs, and projects for the 2015 academic year. Led Executive team through planning an executive retreat, four socials for graduate students at each ASU campus, as well as presentations at over 30 department orientations, the international student orientation, two TA orientations, and tabling at the four campus welcome events.
- Initiated discussions with several stakeholders at the university regarding GPSA's listserv usage, redesigning our newsletter, and switching to a new email delivery system.
- Initiated discussions with the Provost's Office about support in creating a cohesive communication strategy for GPSA.
- Finalized GPSA's budget and made recommendations to the GPSA Assembly. The funding allocations in the budget are based on the performance of existing programs and the want/need for new programs. Due to the programming fee increase, virtually all programs have received an increase in funding.

- Appointed IT Director, Director of International Student Concerns, Director of Communications, Tempe Campus Outreach Director, and West/Downtown/Poly Campus Outreach Director.
- Initiated discussions with stakeholders regarding university-wide service improvements for international students as well as university-wide mental health efforts.