

The Associated Students of Arizona State University (ASASU) Presidents Council recognizes and celebrates the achievements of University administrators and former ASASU executives in improving the student experience at ASU. The five student body presidents, representing the Undergraduate Student Governments of Downtown Phoenix, Polytechnic, Tempe, and West and the Graduate and Professional Student Association, are committed to continuing to work with other student leaders and university administrators, faculty, and staff to create positive change in improving the Sun Devil experience. To that end, we present the following opportunities as areas where we have already identified needed improvement and possible solutions. We present our ideas under two categories: *Spirit, Pride, and Tradition*, and *One University, Many Places*. The former presents ways to engage students in the university experience in new and exciting ways whereas the latter identifies ways in which we can achieve equitable services for all students regardless of their role as a traditional or non-traditional student, as an undergraduate or a graduate, as a resident, non-resident, or international student, or as student at one of our physical locations or in virtual space. Within each of these categories, we present ideas that the ASASU is already spearheading and for which we need University support. We also present ideas that we need the University to take the lead on. Through our combined efforts, we truly believe that 2012-2013 can be one of the greatest years for University and ASASU collaboration.

SUN DEVIL SPIRIT, PRIDE, & TRADITION

- **Sun Devil Coalition**
 - The former University Spirit, Pride, and Tradition Initiative has been renamed the Sun Devil Coalition and has already been hard at working planning new events and programs such as Devils on Mill. We ask for continued administrative support for this organization as they continue to help students celebrate Sun Devil pride in the areas of athletics, academics, and the arts.
- **Sun Devils Count**
 - We have been working the University Technology Office to create an ASU smartphone application that promotes student engagement. Students will be able to use this app to find about all events going on at ASU that are hosted by our student clubs and organizations. If you attend an event and are within the GPS radius of the event during the time of the event, you will be able to check in to receive points. There will also be the option to swipe into events with your Sun Card if you do not have a smartphone. Points will be used to redeem prizes that also promote school spirit. Sun Devils Count will launch in late September and we ask for administrative support to continue to expand and promote this program. We also see this as an entrepreneurial opportunity as this technology can be promoted and sold to other Universities.

- **ASU Votes 2012**
 - ASU Votes 2012 is a project that intends to increase student voter turnout in the 2012 elections by providing them information about all candidates running in Arizona in this election cycle and where they stand on issues that impact students directly. The thesis is that by educating students, they will feel more confident and informed in their decision making and thus they will turn out to vote in larger numbers. This project does not advocate for any particular candidate. Instead, students are given a side by side comparison of where candidates stand on issues that are important to students. This initiative, which also includes voter registration and the distribution of voter procedure information, includes events at all four ASU locations as well as the development of a website.
- **Sun Devil Forum**
 - In an effort to engage more students, faculty, and staff as stakeholders in the New American University model, we would like to change the format of the Student Forums with Dr. Crow. We plan to add a theme to each forum and begin with a short presentation on that topic followed by a question and answer session. Additionally, we would like to expand this to include more forums with invited speakers who would also address issues relevant to the changing nature of American higher education.
- **Creating the Largest College Town in the Nation**
 - We would like to see all communities within the Phoenix metropolitan area become more engaged and supportive of ASU. We believe this is key in creating a sustainable University and we also believe that it supports several of the design aspirations of the New American University: 01. Leverage Our Place and 07. Be Socially Embedded.
 - We ask that the University increase ASU branding across the Phoenix metropolitan area. Our ideas include lamp post banners in all local cities and billboards that invite the community to be a part of ASU.
 - We are currently working with the city of Phoenix to pursue the idea of installing an “A” similar to the one on Tempe Butte, on South Mountain
 - We would like to work with university administration to create a new video, or video series, that is student driven and celebrates all aspects of the Sun Devil experience, focusing on the quality of education.
- **Communication**
 - We request that the University give us access to a listserv of all current students so that monthly emails can be sent to students informing them of the work of ASASU. All messages can be pre-approved by University administrators before dispersal.
- **Supporting Non-Campus Students**
 - We request University support to bring more spirit, pride, and tradition opportunities to our students who are not based at one of our four main locations (i.e. students at the Mayo Clinic or at our Social Work Tucson component, students studying off campus, as well as ASU online students). We would like to explore options that would allow these students to not only live view all ASU

events but also interactively participate. We are also working with the bookstore to assure that these students have equitable access to textbooks and ASU gear.

- **Diversity**
 - We applaud the accomplishments of the ASU Diversity Plan in improving access and support to degree completion for more students of color and international students. We would like to work with ASU administration and staff to provide more opportunities for engaging these students, particularly international students, in spirit, pride, and tradition initiatives. Additionally, we believe there could be more recruitment, and better support services, for minority students pursuing a graduate or professional degree.

ONE UNIVERSITY, MANY PLACES

- **Academic Support**
 - We would like to see continued expansion of Barrett services at the Downtown Phoenix, Polytechnic, and West locations.
 - Students need more study areas that are available 24 hours a day.
 - We believe there is a need for more training of undergraduate academic advisors as well as better scheduling options for meeting with these advisors.
- **Campus Safety**
 - We ask that the University increase lighting, particularly focusing on parking zones and residential areas.
 - We believe that there needs to be better advertising of the Safety Escort Services available at each campus. This should include electronic advertising as well as signs throughout campus. The option of safety phones throughout campus that link students to Safety Escort Services should be explored.
 - We fear that the ASU Departments of Public Safety are understaffed and ask that this be addressed. Where appropriate, we advocate employing student workers who are properly trained or who are interested in law enforcement or criminal justice careers.
- **Child Care**
 - We would like to encourage ASU Family Resources to outreach more to students to ensure that the information that they currently provide is more accessible to students.
 - We ask that the University work with us to intensively explore the option of child care facilities at each of our four main locations.
- **Dining**
 - In an effort to support efforts to become the healthiest University in the nation, we ask that the University require all on-campus vendors to provide the nutritional information on all selections.
 - We would like the University to pursue more partnerships with locally owned restaurants to bring their services on to our campuses.

- **Health and Wellness**
 - We support all University efforts to make Arizona State University the healthiest school in the nation and are committed to working with the Well Devils to see this through.
 - We ask for University support in our creation of the Speech and Hearing Foundation which will work to provide speech and hearing services to students across ASU.
- **Parking and Transit Services**
 - Intercampus Shuttle
 - We request that all intercampus shuttle riders must show appropriate credentials each time they use the shuttle system.
 - We ask that ASU administrators work with students to provide intercampus transportation on weekends and during university breaks. Additionally, the range of hours of service currently in operation need to be reconsidered to determine if these hours are adequately meeting students needs.
 - Bikes
 - More bike storage options need to be explored at each ASU location.
 - We need to work together to find innovative ways to allow co-existing safe bike and pedestrian travel without significantly limiting people's ability to use bikes as a transport method.
 - Parking
 - We are concerned about the maintenance, and thus safety, of several University parking lots
- **Student Meeting Space**
 - We plan to work with administrators and other student leaders to create an indoor amphitheater space that will offer student organizations a space to hold performance events that require a venue larger than the MU stage but smaller than Gammage or Wells Fargo arena.
 - We would like for the University to work with the Greek community to develop Greek Chapter Rooms that would function as meeting room space as well as study and socializing space for Greeks.
- **Sun Devil Fitness**
 - In conjunction with the opening and/or expansion of Sun Devil Fitness complexes at each ASU location, we are working with Sun Devil Fitness administrators and staff to create a Board of Directors for each ASU location as well as a Universal Board.
 - Given that the Student Services Facility Fee, which is funding the Sun Devil Fitness Complex projects, started collection in Fall 2011 but the facilities will not be open until 2013, we propose that all ASU alumni who graduated in the 2011-2012 and 2012-2013 academic years, will be able to purchase a one-year alumni membership at the cost of \$25/semester (equal to the Recreation Fee paid by current students). This will target a small percentage of alumni and will not significantly impact the operating costs or cause overcrowding at our Fitness

Centers. Sun Devil Fitness administrators are aware of and support this proposal and need other ASU administrator support to implement our proposal.

- **Technology**
 - We request that the University work to provide additional electrical outlets in classrooms and other public spaces.
 - We ask for University support in ASASU information to the the MyASU “To Do” list. This would include links to the ASU Athletics Google Calendars as well as links to Register to Vote and reminders to vote once polls are open.
- **Tuition and Financial Aid**
 - We support a positive and sustainable tuition setting strategy that keep ASU competitive as well as accessible. We recognize that most faculty and staff have not seen raises since 2006 and request that future tuition revenue goes to faculty and staff raises.
 - Graduate and professional students request that the Administration provide clear, written documentation showing how the tuition increase implemented this academic year has been spent. We support use of this revenue in the areas outlined in the tuition proposal: increased travel funding, professional development training, and financial aid.
 - We ask that the Administration support our efforts in trying to secure passage of Proposition 204: The Quality Education and Jobs Act.
 - We request University support in several initiatives we propose to improve student financial support:
 - An official Textbook Pledge Program with an online database that tracks pledges and textbook use.
 - Workshops and office hours dedicated to educating students on how to responsibly pay off student loans.
 - The creation of a central database that lists employment opportunities (Graduate Assistantships, Management Internships, and other ASU staff and student worker positions) for graduate and professional students.
 - A return to the policy of distributing checks to students to cover their textbook costs rather than giving students a balance at the ASU bookstores which takes away students ability to shop in the free market.
- **Veterans**
 - We believe there is a need for improved and equitable veterans’ centers at each ASU location with a staff member on site who can help veterans with their e-benefits.
 - We would like to see the implementation of veteran specific welcome events each semester.