

Assembly Bill #07: Sports & Entertainment Law Association

Application Title	A-Rod to Jay-Z: Sports and Entertainment Law in th
Short Summary	<p>The Sandra Day O'Connor College of Law will be hosting a national Conference on Sports and Entertainment Law on Saturday, October 30, 2010. The conference, "A-Rod to Jay-Z: Sports and Entertainment Law in the 21st Century," is brought to you by the Sports and Entertainment Law Student Association (SELSA), the Sports and Entertainment Law Journal (SELJ), and the Volunteer-Legal Assistance for the Artists (VLAA).</p> <p>The conference will kick off the inaugural publication of a new Sports and Entertainment Law Journal at ASU. We aim to bring together the top minds in these fields from across the county to present articles to be published in the first edition.</p>
Requested Amount	\$2,000
Referral Source	Other

Application Team

Applicant

Name	E-Mail	Phone	Agree to Rules
John Sinodis	john.sinodis@asu.edu	On file	Yes

Sponsor

Name	E-Mail	Phone
Ed Hermes	Edward.Hermes@asu.edu	On file

Organization Information

1.1 Select your organization or choose other. *

Sports and Entertainment Law Assoc

Event Information

1 Event Start Date *

10/30/2010

3 Event Participants *

The conference brings together top professionals in the sports and entertainment industries. SELSA attracts attorneys, professors, athletes, musicians, and writers to promote interdisciplinary interaction that will elevate the educational opportunities at the College of Law. Other ASU graduate and undergraduate departments can network and build on the conference's success as attendance is unrestricted.

Budget Justification

1.1 Description and vendor *

Vendor - 4 Points Sheraton Hotel

2 nights boarding is necessary. Participants will come from New York, Washington D.C., Chicago, and LA. Sheraton has confirmed a group rate of \$85/person for 10 people.

1.2 Total Cost *

\$1,700.00

1.3 Amount Requested *

\$1,000.00

2.1 Description and vendor

Vendor - Orbitz

Seven flights for participants located throughout the US. We will book the most cost/time effective flights to ensure the maximum use of our funds.

2.2 Total Cost

\$2,500.00

2.3 Amount Requested

\$1,000.00

3.1 Description and vendor

(200 characters maximum)

Vendor - Dean Berman

Description - the Dean will provide a base of \$500 for additional expenses incurred due to flights, boarding, food, and marketing efforts for the conference.

3.2 Total Cost

\$1,000.00

3.4 Amount Requested

\$0.00

4.1 Description and vendor

(200 characters maximum)

Vendor - Jimmy John's

Jimmy John's will cater the event for approximately \$600. \$10 per person. We will request funds from the Student Bar Association.

4.2 Total Cost

\$600.00

4.3 Amount Requested

5.1 Description and vendor

(200 characters maximum)

Vendor - Staples, Alphagraphics, Kinkos

Marketing: Signs, flyers, and letters to interested participants. We will request \$300 from the Student Bar Association

5.2 Total Cost

\$500.00

5.3 Amount Requested

9 Total Cost of Event *

\$6,300.00

10 Total Requested from GPSA *

\$2,000.00

11 Matching Funds

SELSA will sponsor fundraising events and auctions to match all money received. The Phoenix Coyotes and Arizona Diamondbacks have already given autographed equipment that will be auctioned to cover expenses. Both entities intend to provide more memorabilia in the future. We are also in the process of confirming sponsorship from local law firms and setting up a golf tournament to aid the cause.